

National Taiwan Normal University

“The Light of Our Field” Social Practice Photography Festival –

Event Guidelines

I. **Purpose:** “The Light of Our Field” Social Practice Photography Festival is organized to demonstrate the commitment of National Taiwan Normal University (NTNU) to social issues, as well as to promote the concepts and social impact of social practice.

II. **Objectives:** This event emphasizes intergenerational co-learning, co-creation, co-existence, and co-inclusion, integrating social practice with community-based participation. By drawing on diverse perspectives across generations and using visual media as a conduit, participants will reinterpret and gain a deeper understanding of how individuals from different generations perceive the people, events, and surroundings in their daily lives.

III. **Organizer:** Holistic Education Center, Office of Student Affairs, National Taiwan Normal University.

IV. Eligibility and Participation

(1) This event highlights intergenerational co-inclusion by using 45 years of age (inclusive) as a dividing line. Each team must consist of two members: one aged 44 years or younger, and one aged 45 years or older. They will jointly create a photography piece. At least one team member must be a student at NTNU.

(2) Eligibility Requirements:

1. Each individual may register for only one team. Any participant found to be registered in more than one team will be disqualified.

2. All participants must submit a signed Copyright Authorization Agreement (see attachment) using their real names. This document must be submitted along with the competition entry to facilitate subsequent image production and exhibition arrangements. Failure to submit the authorization form or providing false information will result in disqualification from the competition.

V. **Event Schedule:** The call for submissions will be announced on Monday, March 17, 2025, and the submission deadline will be on Monday, March 31, 2025. Participants may register online and upload electronic files of their works via the Holistic Education Center website, or they may submit files in person at the Holistic Education Center office. Entries will be reviewed and evaluated on Wednesday, April 2. In mid-April, the list of selected works will be announced, and participants with selected entries will be notified about subsequent procedures. Finally, “The Light of Our Field” Social Practice Photography Festival, including the award ceremony, will be held from May 6 to May 9..

VI. Competition Theme: This event focuses on the integration of imagery and narrative, presenting unique perspectives and interpretations of social issues and aspects of daily life through diverse intergenerational viewpoints. The narrative accompanying each submission must be 50 to 150 words in length. The scope of the theme may encompass social issues and everyday life contexts such as food, clothing (or healthcare), housing, transportation, education, and entertainment.

VII. Submission Guidelines and Competition Regulations:

- (1) Participants should register via the official online form provided on the Holistic Education Center website (<https://forms.gle/XfQE71TEsioaWEp7A>) and upload the copyright authorization form (as attached). Failure to meet this requirement during submission, as specified, will result in disqualification.
- (2) Submissions must be created by teams of two participants. Each team must upload their submissions as JPG files via the provided online link, or alternatively, deliver the electronic files directly to the Holistic Education Center office. Each submitted image must have a minimum resolution of 2400 × 3600 pixels at 300 dpi, with no restrictions on portrait or landscape orientation.
- (3) In line with Item (2), because the final selected works will be printed for exhibition, participants must ensure that their submitted digital files are of high quality and suitable for A3-sized printing to meet jury evaluation standards.
- (4) Digital files must be named clearly according to the following format:
Competition Category – Participants’ Real Chinese Names – Title of Work.
- (5) Entries must not contain any annotations or watermarks.
- (6) There are no restrictions on the type or brand of camera equipment used.
- (7) Failure to comply with the above rules or submission of false information will result in disqualification.

VIII. Evaluation Criteria:

Relevance to the theme, 20%; visual expression, 20%; narrative strength and creativity, 20%; emotional resonance and social impact, 20%; overall coherence and completeness, 20%.

IX. Awards and Prizes:

- (1) The organizer will invite experts from both within and outside NTNU to form a judging panel. A certain number of entries will be selected during the initial round and advance to the secondary round. All works that pass the initial review will be exhibited during the Social Practice Photography Festival. After the exhibition concludes, the physical printed copies of the works will be presented to the respective participants.
- (2) From the works that advance to the secondary round, the judging panel will select one Gold Award, one Silver Award, one Bronze Award, and ten Merit Awards. Winning teams will be awarded monetary prizes and one certificate (Gold Award: NT\$10,000, Silver Award: NT\$8,000, Bronze Award: NT\$5,000, Merit Award: NT\$1,000 per team).
- (3) To encourage creativity and participation, one Jury’s Special Award (worth NT\$2,000 and accompanied by a certificate) will be selected by the organizer and the judging panel.
- (4) All exhibited works will be eligible for the Social Practice Photography Festival Audience Choice

Award, determined by audience voting prior to the exhibition's closing. The top three entries with the highest vote counts will each receive an additional prize.

X. Notification of Evaluation Results

- (1) A list of selected works will be announced by mid-April, and participants with selected entries will be notified via email regarding their award status.
- (2) The award ceremony will take place between May 5 and May 9, 2025, during which certificates and prize money will be presented to the winning participants.

XI. Exhibition and Award Ceremony:

- (1) The selected works are scheduled to be exhibited along NTNU's Sunlight Avenue, which will also serve as the awards presentation venue for the winning entries.
- (2) After the Social Practice Photography Festival concludes, all selected participants will receive one complimentary printed copy of their work as a token of encouragement.

XII. Additional Compliance Requirements:

- (1) All submitted works must not involve plagiarism, re-creation, imitation, proxy inscription, impersonation, or infringement of others' copyrights. Furthermore, the use of AI technologies to generate text or images is strictly prohibited. In the event of any such violations, participants will bear sole legal responsibility, and the organizer reserves the right to revoke their eligibility and retrieve any awards already conferred.
- (2) To fulfill the objectives of this competition, participants must agree to and sign the copyright authorization form (as attached) at the time of submission. Any participant who fails to submit this form by the submission deadline will be deemed to have forfeited their eligibility to compete.
- (3) If a submission incorporates the works of others (including music, images, or video material) or features clearly identifiable individuals, participants must obtain written permission from the respective copyright holders or persons portrayed before registering for the competition.
- (4) Participants must grant NTNU the right to modify their submissions within the scope of maintaining the original intent of the work (or provide revision suggestions to the creator). NTNU may publish or distribute the work in electronic media, print media, audio-visual formats, or other publications without additional compensation to the participants.
- (5) Participants agree to grant NTNU full copyright ownership of their submissions, including the unrestricted right to use the work indefinitely, without limitations on geographical scope, method, nature, or frequency of use. NTNU is also authorized to license third parties to use the works, including adaptations, derivative works, translations, animations, videos, comics, or other forms of creative reinterpretation.
- (6) Participants are responsible for ensuring that all submitted information is accurate and truthful. They must also guarantee that their submissions do not infringe upon any third party's trademarks, patents, copyrights, or portrait rights. If any violations occur, participants will bear full legal liability, including any potential damages incurred by NTNU.
- (7) Once notified of selection, participants who are required to submit works for physical printing must

provide the high-resolution digital file and the original high-resolution digital file within the specified deadline set by NTNU. Failure to do so will be considered a forfeiture of participation.

(8) The title and description of the selected works must be provided for the judging panel's evaluation.

(9) Award-winning participants are required to attend the award ceremony to receive their prizes.

(10) Participants must respect the decisions of the judging panel and are not allowed to withdraw from the competition or request the cancellation of awards after participation.

(11) Monetary prizes in this competition fall under Category 8 of Article 14, Paragraph 1 of the Income Tax Act, which covers prizes from competitions, contests, and chance-based winnings. If the total accumulated prize value exceeds NT\$1,001 (inclusive), recipients must submit a copy of their identification cards for tax reporting purposes in accordance with regulations.

(12) Participants must carefully read and fully understand the competition rules. By registering for the competition, participants agree to comply with all provisions stated in these guidelines. Any violations will result in disqualification.

(13) NTNU reserves the right of final interpretation over all competition rules and regulations.

(14) By submitting an entry, participants are deemed to have accepted all provisions stated in these guidelines.

For any unforeseen circumstances or unaddressed matters, the official announcements by the organizer shall take precedence.